

Betafence chooses OM Partners for Inventory Optimization and Forecasting

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Betafence, a worldwide leader in integrated perimeter security solutions and fencing systems, has selected OM Partners to implement OMP Plus for Supply Chain Planning.

Betafence will begin to use OMP Plus for **Inventory Optimization** and **Forecasting** in the European Operations. The company, which distributes solutions via various channels, has production and distribution sites in Italy, Poland, Belgium, UK, Germany, and beyond. Betafence's focus was to find an **advanced planning tool** to further optimize inventory levels while maintaining or improving service levels. As an additional benefit, OMP Plus facilitates a company-wide consensus on the target inventory levels in each location, based on mathematical modeling.

Tom Van Herbruggen, Group Planning Manager at Betafence, explains the company's decision: "We selected OM Partners after a demonstration using Betafence data. We were especially impressed by their deep insight into supply chain processes. Additionally, we appreciated that OMP Plus is an **integrated planning solution**, also covering S&OP and Production Planning. OM Partners' no-nonsense approach convinced us that they are the right partner for us."

Luc Bongaerts, Business Development Manager at OM Partners, confirms: "We are pleased to work with Betafence, a professional and focused team that is eager to work towards lasting business results. This implementation reconfirms the position of OM Partners in the building products industry."

About Betafence

Betafence is world market leader in fencing solutions, access control and detection for perimeter protection.

Betafence protects industrial buildings, public infrastructure and highly sensitive sites as well as private gardens, agricultural properties and livestock. Over the years, the company has evolved from a fence manufacturer to a Total Solution Supplier of Perimeter Security. Betafence also delivers wire mesh products for a variety of industrial applications.

Betafence employs > 1500 people. Its headquarters are located in Belgium and it has 9 production sites in 8 countries. Sales offices are active throughout the world.



About OM Partners

OM Partners is the best-in-class software and consulting company that offers Supply Chain Planning Solutions for the metals, plastics, floor covering, paper & packaging, chemical, pharmaceutical, food & beverage, consumer goods and other industries worldwide.

OM Partners has developed into one of the most important players in the Supply Chain Planning market since its founding in 1985.

OM Partners' flagship product, OMP Plus, is a comprehensive solution for all planning related issues, from the strategic down to the operational level. OMP Plus makes integrated demand planning, supply planning and scheduling a reality.

OM Partners has headquarters in Belgium and offices in the USA, China, the United Arab Emirates, Brazil, France, the Netherlands, Germany and the United Kingdom.